

125 West 55th St
New York, NY 10019

Comments: cancelled per buyer

Contract # 25157400
CPE: 49/53/4633
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/10/2016 at 5:51 PM
Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE
Product: DSCC IE

Version: Highlighting Revision 4
Station: WWSB
Market: Sarasota-Manatee - SRA
Office: WASHINGTON

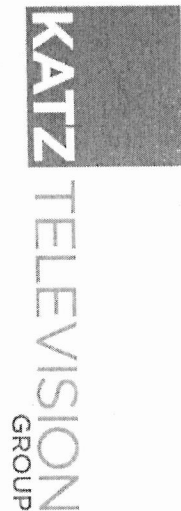
Agency Order #: 4980494
Buyer: Pino, Thomas
Salesperson: BRADLEY PHILLIPS
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILLIPS
202-955-5342

Total GRP:
Traffic #: 60626
Separation:

Total \$: \$0.00
Total Spots:
Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
CAN 1	Su 9a-10a		This Week	\$300.00	0	30	4		4	\$300.00	\$0.00	0.0
CAN 2	Su 6-7p		ABC 7 Weekend News	\$500.00	0	30	4		4	\$500.00	\$0.00	0.0
CAN 3	M 8p-10p		Dancing With the Stars-ABG	\$2,400.00	0	30	4		4	\$2,400.00	\$0.00	0.0
CAN 4	Th 9p-10p		Notorious	\$2,200.00	0	30	4		4	\$2,200.00	\$0.00	0.0
CAN 5	Th 10p-11p		How to Get Away With Murder-ABG	\$4,500.00	0	30	4		4	\$4,500.00	\$0.00	0.0
CAN 6	F 8p-9p		Last Man Standing/Dt. Ken-ABG	\$1,300.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 7	F 9p-10p		Shark Tank B-ABG	\$2,000.00	0	30	4		4	\$2,000.00	\$0.00	0.0
CAN 8	F 10p-11p		20/20-ABG	\$1,700.00	0	30	4		4	\$1,700.00	\$0.00	0.0
CAN 9	Su 8p-9p		Once Upon a Time-ABG	\$1,100.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 10	Su 10p-11p		Quantico-ABG	\$2,000.00	0	30	4		4	\$2,000.00	\$0.00	0.0
CAN 11	Tu-Fri 7p-7:30p		News	\$800.00	0-0	30	3		3	\$2,400.00	\$0.00	0.0
TOTALS:									0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25157400	Changes as of: 10/10/2016 at 5:51 PM	Version: Highlighting Revision 4
CPE: 49/53/4633	Flight: 10/25/16 - 10/31/16	Total \$: \$0.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots:
GREAT AMERICAN MEDIA 3050 K ST NW	Product: DSCC IE	Total CPP: \$0.00
SUITE 100	Office: WASHINGTON	
WASHINGTON DC 20007		
Agency Order #: 4980494	Buyer: Pino, Thomas	Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/NOTE	Traffic #: 60626
202-955-5342	Assistant: BRADLEY PHILIPPS	Separation:

Special Instructions

Date/Time	Added by	Comment
10/10/16 5:51 PM	BRADLEY PHILIPPS	cancelled per buyer
10/03/16 12:30 PM	BRADLEY PHILIPPS	revised line 4
10/03/16 12:28 PM	Ronda Drago	LN 4 10/27 PRG IS NOTORIOUS PLS REV TITLE
04/29/16 2:53 PM	Ronda Drago	LINE 6 & 9 NA RATE OFFER
04/21/16 10:26 AM	BRADLEY PHILIPPS	3X 7P NEWS 10/25-10/28 @ \$800 EACH
04/21/16 10:26 AM	BRADLEY PHILIPPS	Separation: 30
04/21/16 10:26 AM	BRADLEY PHILIPPS	Separation: 30

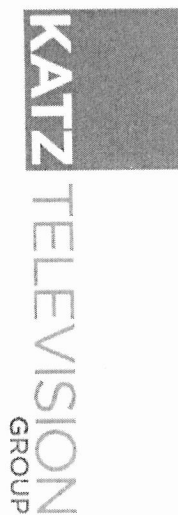
Competitive Information
Market Budget: \$0
WWSB Share: 3%
Comment: share based on whole tampa market
Unknown: 97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	0%	0	\$0.00	N/A

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/10/16 5:51 PM	BRADLEY PHILIPPS	Revised	11	\$-15,000.00	\$0
Revision	10/3/16 12:30 PM	BRADLEY PHILIPPS	Confirmed		\$0	\$15,000.00
Makegood 2	10/3/16 12:28 PM	Ronda Drago	Sent To Rep		\$0	\$15,000.00
Revision	7/19/16 10:00 AM	BRADLEY PHILIPPS	Confirmed	1	\$0	\$15,000.00
Makegood 1	4/29/16 2:53 PM	Ronda Drago	Confirmed		\$0	\$15,000.00
Queued for Electronic Contracting	4/21/16 10:29 AM				\$0	\$0
Revision	4/21/16 10:26 AM	BRADLEY PHILIPPS	Confirmed		\$0	\$15,000.00
New	4/21/16 10:15 AM	BRADLEY PHILIPPS	New	10	\$15,000.00	\$15,000.00

Printed on 10/11/2016 at 09:08 AM



125 West 55th St
New York, NY 10019

Contract # 25157400	Changes as of: 10/10/2016 at 5:51 PM	Version: Highlighting Revision 4	Total \$: \$0.00
CPE: 49/53/4633	Flight: 10/25/16 - 10/31/16	Station: WWSB	Total Spots:
Agency: Great American Media	Advertiser: DSCC IE	Market: Sarasota-Manatee - SRA	Total CPP: \$0.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: DSCC IE	Office: WASHINGTON	
Agency Order #: 4980494	Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:
Salesperson: BRADLEY PHILPPS 202-955-5342	Con Type: POLITICAL/VOTE	Assistant: BRADLEY PHILPPS 202-955-5342	Traffic #: 60626
			Separation:

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.